



Macedonia Baptist Church | Albany

Church Opportunity Posting

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| Title: | Social Media/Multimedia Specialist | | |
| Reports to: | Pastor | | |
| Days/Hours per week: | Sunday 10:00 am – 1:30 pm (Livestream engagement) Remaining hours flexible | | |
| Position Type: | Part-Time (Contracted position) | Compensation: | Negotiable |

Are you passionate about creating compelling online content? Do you love social media? Do you get excited about connecting and building a social community? Do you take pride in customer service excellence? Are you interested in connecting faith, church, and culture? We seek a highly motivated individual with experience and passion in content creation for social media, graphic design, and other avenues of multimedia.

Job Description

- Champion all aspects of the Macedonia online presence and maintenance, including social media engagement and development
- Create and execute digital marketing/advertising primarily through Facebook, YouTube, Instagram, and other new outlets as they develop
- Monitor trends in social media applications, channels, platforms, design, and strategy
- Create and edit video content for social media platforms - specifically short video clips of sermons, etc.
- Analyze key metrics, track, and report bi-monthly and tweak strategy as needed
- Cultivate, develop, and engage the Macedonia Online community
- Design high-quality graphics for Macedonia events, experiences, and campaigns, or secure and cultivate relationship with outside vendor for graphic design
- Writing, editing, and proofreading content for web & social media channels
- Coverage of church events and frequent posts to all applicable social media outlets
- Be present for church worship services and events to manage online community engagement

Skills and Qualifications:

- Education and/or work experience in website updating and maintenance and electronic communications.
- Proficient in Facebook, Twitter, Instagram, YouTube and other emerging social network platforms
- Competency with Canva, Unfold, or Adobe
- Excellent written communication and time management skills

Are you interested in joining our team? Wonderful!
Please send your cover letter and resume to Macedoniaofalbany@gmail.com